



Kevin Hennah's background includes many years consulting to international retail brands. In 2002 he made the transition to work with libraries on strategies to maximise productivity of space, improve presentation and maintain relevance. He has a passion for libraries and has delivered keynote presentations and workshops throughout Asia, Europe, The USA, Canada, The United Arab Emirates, New Zealand and Australia.

# Online Learning

GENREFICATION | LAYOUT & SEATING | MAKEOVERS

Drawing on his experience consulting to over 2,000 libraries Internationally, Kevin Hennah presents a suite of three online workshops throughout May '25:

## 1. Genrefication Showcase | 16th May 2025

Implementing a genre-based layout may be a powerful way to build loan stats and bolster the relevance of libraries. Kevin Hennah strongly believes this is so and his results back up his ideas. Impressive photographs from libraries that have implemented Kevin's advice will be coupled with equally impressive usage stats and practical advice that may inspire you to reinvent your collection.

## 2. Innovative Library Layout & Seating | 23rd May 2025

There's simply nothing engaging about an aisle! Join Kevin Hennah as he challenges traditional ideas on library layout while presenting innovative visual merchandising strategies for physical collections. Plus, how to tailor seating to current and emerging needs in both public libraries and education.

## 3. High Impact, Low Budget Makeovers | 30th May 2025

Innovation is not dependant on generous funding! Kevin Hennah demonstrates this with sophisticated and highly creative ideas for display and interior decoration which draw inspiration from retail, museums and art galleries - highlighting that there is much to gain when looking outside our industry for inspiration.

Register at: [merchandisinglibraries.com.au](https://merchandisinglibraries.com.au)

[ KEVIN HENNAH ]  
.com.au

## PREVIOUS WORKSHOP FEEDBACK | EDUCATION

"I have lots of ideas for redeveloping our library and plenty of ammunition to convince others that this action is necessary"

**Ann Clifford-Smith. Plashet School. ENGLAND**

"Extremely inspirational and chock-full of creative and 'do able' ideas!"

**Jaya Van Praagh. Southpoint Academy. Vancouver. CANADA**

" Very Inspirational with lots of usable ideas that work with all budget sizes. Thank you so much!"

**Lilian Tousdell. West Vancouver School District. CANADA**

"Very Inspiring. Lots of new ideas, even though this is my third time attending one of your presentations. Thank you"

**Shirley Chan. Renaissance College. HONG KONG**

"All librarians can use a dose of Kevin's logic and understanding about what makes a relevant, contemporary library. I would recommend him without hesitation"

**Rebecca Battistoni. Anglo American School of Sofia. BULGARIA**

"I love Kevin's workshops. He wants libraries to succeed and shows us the best way to achieve that goal"

**Sheridan Faletti. St Catherine's Catholic College. Queensland. AUSTRALIA**

"Practical, pragmatic ideas we can use. I loved it and am leaving newly inspired to forge ahead with change"

**Christine Sousa e Sa'. St Julians School. PORTUGAL**

"Amazing ideas. I can't wait to get back to my library and purge and weed!"

**Eileen Ray. Aiglon College. SWITZERLAND**

"Kevin was informative and inspiring. This is spot-on what I needed to hear as we are about to design three new library spaces"

**Paige Spilles. The American International School of Muscat. OMAN**

"Invigorating – Professional – Creative – Timely – Thought-provoking – Spot-on!"

**Carol Clark. American International School of Dhaka. BANGLADESH**

"Beyond my high expectations. Provoking me to action"

**Amanda Bond. Istanbul International Community School. Istanbul. TURKEY**

"Thank you for a superb workshop, I've learned so much! I must say that this was the best workshop & PD that I have ever been to"

**Sarah Handley. Prem International School, Chiang Mai. THAILAND**

"Refreshing and affirming. Every Librarian should take the opportunity to hear Kevin"

**Alison Hewett. Kristin School. NEW ZEALAND**

## PREVIOUS WORKSHOP FEEDBACK | PUBLIC LIBRARIES

"I feel I have no more excuses! Our space will change for the better. So inspired by Kevin's signage, layout, design ideas – all possible on our budget"

[Nancy Barnes Trimm. Gunnisoon County Libraries. Colorado. USA](#)

"Pertinent, professional, perceptive, thoughtful and targeted presentation. One of the most informative and educational days"

[Allan Caddy. Bassendean Memorial Library. WA. Australia](#)

"What a great breath of fresh air. An experienced professional who can explain in everyday language where libraries can improve and be relevant to their communities"

[Michelle Head. Albury City Libraries. New South Wales, Australia](#)

"I have attended each of (Kevin Hennah's) workshops and always leave inspired to make changes which do get results"

[Nicole Pitts. Singleton Library. New South Wales, Australia](#)

"The span of topics and ways to make over a library, as well as the range (size & cost) were exceptional"

[Maria McShane. Colorado Library Consortium. USA](#)

"Lots of food for thought and so many practical ideas. The most relevant training I've been to for libraries"

[Alison Woodward. Roxby Downs Community Library. South Australia](#)

"A truly fantastic learning experience. A great opportunity to break out of 'old' mode and present a new 21st Century Library"

[David Griffiths. Fairfield City Libraries. NSW. Australia](#)

" Well presented and very informative. Creative and inspiring"

[Karen Brooker. City of Darwin Libraries. Northern Territory. Australia](#)

"Great ideas, different perspective, eye-opening! Thank you"

[Caroline Hopper. Sunshine Coast Libraries. Queensland, Australia](#)

"Jam-packed with ideas and inspiration. Kevin is an engaging, delightful and knowledgeable presenter"

[Kellie Taylor. South Perth Libraries. West Australia](#)

"So many great ideas that should be easy to implement to increase usage of the library"

[Ian Stone. City of Bayswater Public Library. Victoria, Australia](#)