

# LIBRARY CONSULTATIONS

Interior Design, Layout & Merchandising for Libraries

## ABOUT KEVIN



**Kevin Hennah has carried approximately 2000 onsite consultations at libraries internationally. His keynote presentations and workshops have been delivered throughout Asia, Europe, The USA, Canada, The United Arab Emirates, New Zealand and Australia. He has a wealth of ideas to share and is passionate about keeping libraries relevant.**

Kevin's background includes over 20 years experience working with international retail brands such as The Body Shop, Kathmandu, OshKosh and Westfield on store design, layout and visual merchandising.

In 2002 he made the transition to work with libraries on strategies to maximise productivity of space, improve presentation and maintain relevance. His understanding of the operational requirements of libraries is coupled with practical advice that is sensitive to budget restrictions and challenges traditional thinking. He is the Author of The Victorian Public Libraries' Image Handbook and the featured author in Re-think, Ideas for Inspiring School Library Design.

Kevin has input into the design of dozens of new libraries internationally. He also provides guidance to library staff on the coordination of self-managed makeovers at all budget-levels. Through this process, he has helped clients achieve a significant increase in usage by creating what he refers to as the 'Post-Internet Library' – a level playing ground between print and online resources.

As an extension of his conference presentations, Kevin has developed a suite of library-specific workshops exploring innovation in library design, layout, furnishings, navigation and signage. His workshops have been delivered throughout Australia as well as The USA, Canada, Japan, Hong Kong, Malaysia, Singapore, Thailand, The Philippines, Laos, Qatar, Dubai, Romania and Belgium.

**Find out more about Kevin's ideas, presentations and consultations at: [kevinhennah.com.au](http://kevinhennah.com.au)**

**Email: [kevin@kevinhennah.com.au](mailto:kevin@kevinhennah.com.au)**

**Phone: 0410 562 300 (+61 410 562 300)**

**PO Box 1351, St Kilda South, Victoria 3182 Australia**

**🐦 [Kevin\\_Hennah](#)**

**“Invigorating. Professional. Creative.  
Timely. Thought-provoking. Spot-on!”**

Carol Clark | American International School of Dhaka | BANGLADESH

Drawing on extensive experience in the design, refurbishment and reinvigoration of libraries, Kevin Hennah can provide big-picture planning advice, detailed recommendations for refurbishment or simply an injection of fresh ideas to makeover your library on a limited budget.

Depending on your needs, a typical consultation might explore:

- Innovative visual merchandising strategies for print
- Layout and management of traffic flow
- Techniques to maximise productivity of space
- Detailed and specific advice on shelving
- Innovative seating solutions
- Creation of independent and collaborative workspaces
- Inspiration on interior décor
- Library specific signage solutions
- Weeding
- Contemporary display and marketing strategies
- Suggestions for suppliers who may maximise impact within budget
- How to avoid creating a contemporary veneer around traditional and often outdated ideas in the design process

**Half day consultation:** (3.5 hours). Sufficient to explore a specific need such as seating, decor, signage or a 'mini-makeover'.

**Full day consultation:** (9.00am – 3.30pm)

A full day is recommended for new libraries, those renovating, planning new shelving, a new layout or a full makeover. A full day generally allows time to prepare summary notes (most libraries prefer this option).

“Kevin’s ideas were well thought out, well presented and easy to implement”.

Corleen Gallinger | Greenfield Community School | DUBAI

**What to expect:** Each consult starts with a discussion about what you wish to achieve. Following this, Kevin will tour the library and generate specific recommendations. He then shows photographs to demonstrate ideas visually. The second half of a full day meeting is generally used to plan detail, document recommendations and create and an action plan to hand over at the end of the day.

Time requirements for larger-scale projects can be discussed on a needs basis.

**Within Australia:** With regular travel scheduled, Kevin is able to offer a fee structure that is inclusive of all travel-related expenses. Contact Kevin direct for information on when he will next be in your region, or to coordinate a time that suits you.

**Outside Australia:** Kevin travels regularly to The USA, Europe, United Arab Emirates and Asia. Where possible, linking projects together to reduces travel costs. Contact him direct to discuss your needs, dates and fee structure.

“It’s near impossible for libraries to generate adequate financial support if they don’t have a **vision to sell**”

Kevin Hennah

“Powerful, cutting edge ideas for Librarians - Timely and needed”  
**Michelle Davis. Rockridge Secondary School. West Vancouver. CANADA**

“Thanks for getting us thinking and challenging our perceptions of library use and design!”  
**Beth Mc Nally. Law Ting Pong Secondary School. HONG KONG**

“A real professional, with design genius and actual real-world experience both in libraries AND retail. Inspiring!”  
**Suji DeHart. QSI Shekou. Shenzhen. CHINA**

“Exceeded my expectations. Loved every minute. All librarians can use a dose of Kevin’s logic and understanding about what makes a relevant, contemporary library. I would recommend him without hesitation”  
**Rebecca Battistoni. Anglo American School of Sofia. BULGARIA**

“I feel I have no more excuses! Our space will change for the better. So inspired by Kevin’s signage, layout, design ideas – all possible on our budget”  
**Nancy Barnes Trimm. Gunnisoon County Libraries. Colorado. USA**

“Thank you for an inspiring day – fantastic”  
**Lara Keller. Saigon South International School. VIETNAM**

“Thank you for a superb workshop, I’ve learned so much!  
I must say that this was the best workshop & PD that I have ever been to”  
**Sarah Handley. Prem International School, Chiang Mai. THAILAND**

“Great ideas that are achievable. His delivery with lots of pictures was amazing! I really enjoyed it”  
**Erina Fukuhara. Kowloon Junior School. HONG KONG**

“Practical, pragmatic ideas we can use. I loved it and am leaving newly inspired to forge ahead with change”  
**Christine Sousa e Sa’. St Julians School. PORTUGAL**

“Beyond my high expectations. Provoking me to action”  
**Amanda Bond. Istanbul International Community School. ISTANBUL**

“Amazing ideas. I can’t wait to get back to my library and purge and weed!”  
**Eileen Ray. Aiglon College. SWITZERLAND**

“Very clear, practical solutions backed up with rationale pertinent to an educational setting and mindful of the challenges that we encounter”  
**Kate Vaughan. British School Jakarta. INDONESIA**

“This workshop lived up to expectations and provided enough ideas to keep going for years”  
**Lynne Starrenburg. International School of Eindhoven. NETHERLANDS**

“Kevin was informative and inspiring. This is spot-on what I needed to hear as we are about to design three new library spaces”  
**Paige Spilles. The American International School of Muscat. OMAN**

“What a great breath of fresh air. An experienced professional who can explain in everyday language where libraries can improve and be relevant to their communities”

**Michelle Head. Albury City Libraries. NSW. AUSTRALIA**

“Very inspirational and exactly what I needed prior to planning the fit out and design of our new library”.

**Kathy Matthews. Shire of Bridgetown, WA. AUSTRALIA**

“Opened up the next ‘layer’ of what to do. I expected to be challenged and wasn’t disappointed. Kevin always gets beneath the surface layer of comfortability and challenges what I do and why I do it - in a fun yet thoughtful forum”

**Megan Reynolds. Grace Christian School. WA. AUSTRALIA**

“Loved every minute. Awesome day! Totally inspired!”

**Mandy Barrett. Matthew Flinders College. QLD. AUSTRALIA**

“I wouldn’t have believed I could take away so many great ideas - and not necessarily expensive”

**Adrienne Read. Beerwah State High School. QLD. AUSTRALIA**

“Felt I was given a way to push my library into the 21st Century”

**Maria Bryant. Warilla High School. NSW. AUSTRALIA**

“I’ve come away with a wealth of fresh ideas and most importantly the motivation to implement them. Your humour and insights into the library world make you well qualified to help us laugh at ourselves and identify the typical traits of outdated practice”

**Janelle Fairley. Kedron State High School. QLD. AUSTRALIA**

“Full of practical advice on how to implement a vision. You understood exactly what is happening at the coalface and gave ideas for solutions”

**Cheryl Hardy. Mabel Park State High School. QLD. AUSTRALIA**

“Well presented, relevant, insightful, inspiring. If we can implement even half of these ideas we’ll see amazing change”

**Kathryn Roberts. Indooroopilly State High School. QLD. AUSTRALIA**

“Love it! Today was so inspiring. Covered so much more than I was expecting!”

**Ruth Josif. Alice Springs Public Library. NT. AUSTRALIA**

“A lot of new and provocative ideas were raised. It’s really changes my perception of what libraries can be in the future”

**Kate Burbeck. Alice Springs Public Library. AUSTRALIA**

“So many great ideas that should be easy to implement to increase usage of the library”

**Ian Stone. City of Bayswater Public Library. WA. AUSTRALIA**

“A thoroughly engaging and inspiring afternoon. Kevin has shown me glimpses of what my library can become in the near future and allowed me to acknowledge what we are currently doing right. The future is no longer something to fear. It is something to be designed and marketed to all, with pride and enthusiasm.”

**Laurin Martin. GOTAFE. VIC. AUSTRALIA**